

# Work-At-Home JOB FINDER



## for Moms

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# INTRODUCTION

## KNOW YOUR WORK-AT-HOME OPTIONS

If you have often imagined finding employment that will enable you to live life with more time for your family, this book will help you focus on the important steps you need to take to make that dream come true.

After reading this e-book you will be focused and ready to find a work-at-home job.

Before we get started, there is one secret to finding a home job that we would like to tell you about. To be successful, there is one very important quality that you need to have: Flexibility.

The Internet has made it possible for moms to find real opportunities for home jobs, telecommuting and freelance work. However, to find the right opportunities, you have to be open to all of the possibilities. When you limit your focus, you limit your chances.

In a perfect world, every mom who wanted to would be able to find one job that allowed her to work at home for one company. Your ideal may be to get a job just like that. While this is possible, there is more than one pathway to at-home employment. We are going to explore all of those options here.

One note of caution: The anonymity of the internet means that unfortunately there are some scams out there. It is easy to be swept along with a site that offers you the opportunity to get rich for a small initial fee. Often though, the initial fee turns out not to be so small. The opportunity may be harder to profit from than you expected, or may not even exist at all. When you ask for a refund, there may be no response from the promoter who could be in another country where laws are not so strict.

However, there is nothing new about scams. The internet may expose us to more of them just as it exposes us to more of everything, but bogus money making schemes have been around since money was first invented. One of the best known offline scams was the envelope stuffing scheme. If you see an ad for making money by stuffing envelopes ('just send us a \$5 bill') don't do it! You will probably just be told to make money by placing the same ad yourself. The same goes for assembling toys or baby clothes at home. You pay a fee and then get the elements to assemble. Your sample will never be good enough and you will have lost the fee you paid.

The best way to know you can trust an opportunity is to find a trusted resource and follow their recommendations. A resource like HomeWorkingMom.com, the website of Mothers' Home Business Network. For 25 years, MHBN has been helping moms work at home and HomeWorkingmom.com has been online for 12 years.

If you are reading this revised edition of Work-At-Home Job Finder For Moms, you probably have seen HomeWorkingMom.com's brand new and expanded website. Please remember to take the time to explore the whole site and keep coming back. There are lots more ideas there and new ones are being added all the time.

One final note: Be sure to read Chapter 7 of this eBook. It contains some really wonderful ideas that you may not have thought of yet.

## CHAPTER 1

### HOME JOBS VS. FREELANCE VS. TELECOMMUTING -WHAT IS THE DIFFERENCE?

We have all heard the saying, “A rose by any other name smells as sweet.” A home job is a home job, no matter what you call it. Some telecommute, some work freelance, and others just find a home job. All of these options allow a mom to work at home. Traditionally, freelancers are independent people who seek special assignments from a variety of companies. Telecommuters, on the other hand, are hired by one company to do the same job on a daily basis either part-time or full time from home and transmit their work to their employer. Today, it is possible to get short and long-term assignments from a variety of companies that can be considered freelance or telecommuting...or just plain work-at-home jobs depending on the length and nature of the assignment and the viewpoint of the company providing the opportunity.

In the online world, home jobs, freelancing and telecommuting are words that can almost be interchangeable. Do you have secretarial, administrative, writing, design, or marketing skills? Each of these skills can be used in a home job, to work freelance or to telecommute. This is where flexibility and creative thinking come in.

The message here is simple but important. If you want to be a telecommuter, consider freelance as another option. If you thought freelance work was your answer, consider short-term telecommuting projects. If you are looking for a home job, consider all three options.

If you still feel that a long-term telecommuting job is the only answer for you, consider seeking full or part-time employment outside your home with a family-friendly company and then try to get into their telecommuting program. It is unusual for a company to hire someone to telecommute without spending time working onsite first.

## CHAPTER 2

### DISCOVERING YOUR HOMEWORKING TALENTS and SKILLS

Some people are born with talents that allow them to attract at-home assignments. Others learn or develop new skills in school or on the job that can be used to do work at home. If you want to work at home and don't feel that you have any real talents or skills, don't give up. There are ways to identify your talents and develop your skills that will help you go from dreaming about working at home to actual at-home employment.

#### SET YOUR GOAL

Have you ever had a desire, set a goal, created a plan of action and then accomplished your goal? You may not realize it, but you follow this plan of action every day of your life. When you are hungry (desire), you decide to have a meal (goal), gather the ingredients and cook (plan of action) and then eat a wonderful meal (goal accomplished). Tired? You decide to go to bed, do the necessary tasks to get you there, and then go to sleep. Once again, desire, goal, plan of action, goal accomplished. Sure, these are ordinary, everyday activities but they clearly demonstrate the steps you need to take -and that you already do take -to transform your dreams into realistic accomplishments.

## **FIRST, BELIEVE IT IS POSSIBLE**

What happens when you misplace your keys? If you used them to let yourself in the house, you know that they are there, somewhere and will look until you find them. If someone else opened the door with their keys, you may feel that your keys fell out of your bag or were left in a store, and you won't give the house search your full effort. The same type of attitude can affect the success of your freelance and telecommuting job search. If you believe that the opportunities are there, you will work hard to find them.

## **BE WILLING TO TRY**

Have you ever watched a baby learn to walk? The little ones don't wait for the perfect moment and then get up and walk all over the house. Even though crawling is comfortable, they are not satisfied. They stand up, hold on, and begin to move forward on their feet. Each time they fall, they get up again and try harder. Eventually, toddlers learn to walk and then run. If you approach your telecommuting and freelance job search with the same determination and commitment, success will be yours.

## **REPACKAGE AND RENEW YOUR LIFE EXPERIENCES**

What are you good at? What types of jobs have you done? What is your favorite hobby? Write down all of the skills and experience that you have developed doing these activities. Think creatively. Can you parlay sales experience into a marketing job? Can you qualify for a special project by using your secretarial skills? Does your volunteer work for the PTA put you in a position to apply for a public relations project? Do you love to do research on the Internet? Have you learned enough to become an Internet researcher?

What types of job or project listings appeal to you? Can you take some courses to become more qualified? Is self-help an option? Can you teach yourself what you need to know by reading and doing research?

You can create a new reality by combining the skills and talents you already have with the commitment to do what is necessary to succeed.

## **WELCOME NEW IDEAS WITH AN OPEN MIND**

Because you are online and are reading this e-book, you have already shown that you have a willingness to try new things. Don't stop now. The Internet has made it possible to find telecommuting and freelance projects and jobs in numbers never possible before.

# **CHAPTER 3**

## **FINDING A REAL WORK-AT-HOME JOB**

At HomeWorkingMom.com, we get e-mails from moms everyday expressing their frustration. "I just want to find an at-home job," one mom writes. "All I do is get scammed."

We understand and just a couple of years ago we would have been able to tell you how to avoid scams, but we would not have had a place to send you to find a work-at-home job.

We have searched the Internet looking for just one home job site that has verified home jobs. Well, we are happy to report here that we have located exactly what we were looking for, and the site is owned by a young homeworking mom named Rita Miller Woods.

Rita had the same feelings of frustration, but she took matters into her own hands and has found a way to help other mothers while helping herself. She has created an extensive database of home jobs that she updates daily. Her business is called [Home Job Stop](#).

Rita Miller Woods knows how to solve a problem. You could say that she is survivor. She has survived many challenges. She is the loving mother of Katelyn and the founder of Home Job Stop, a wonderful new home job resource.

Rita used her problem-solving techniques when she created Home Job Stop, the only home job database that HomeWorkingMom.com feels comfortable recommending. Rita has worked very hard to create her site and parents everywhere are benefiting from her efforts.

We interviewed Rita about Home Job Stop and she explained how and why she started this much-needed service and how it benefits moms looking for legitimate at-home employment.

**HomeWorkingMom:** What is Home Job Stop?

**Rita:** We are a home job listing service that is different from other sites because we don't simply "list" jobs. Every job is carefully evaluated before presenting to our members. If we have any doubt, we apply to the job ourselves to see what happens.

**HomeWorkingMom:** Why did you create Home Job Stop?

**Rita:** Because I am a mother and disabled, I searched for work from home for a long time. During that time, I met some incredible and wonderful people in similar circumstances. We all had one thing in common: We were frustrated by the lack of valid opportunities. For my sake and the sake of others like me, I abandoned my job search (despite my financial need) and began Home Job Stop.

**HomeWorkingMom:** What is your mission?

**Rita:** I certainly have a mission. It's quite simple: To offer a good reliable peace of-mind home job resource without the usual "junk". We do the guesswork so that our members don't go "emotionally broke" trying to discern good opportunities from poor opportunities. I like to think of our organization as a backlash to the ever-growing pool of small-time capitalists preying on people who may be in vulnerable circumstances.

**HomeWorkingMom:** How did you get started?

**Rita:** The first step in creating Home Job Stop was research, or what I call an emotional feast as I read the stories of other stay-at-home moms and dads. I also entered chats and various boards asking job seekers to share their needs. After doing the research, I just set out and did it. I began with a loose plan and when I encountered a problem I couldn't fix, I just changed my approach.

**HomeWorkingMom:** What was your greatest challenge?

**Rita:** I suppose my fear of failure and financial hardship were my greatest challenges. During the

months that I spent creating the site, our finances dwindled to nothing. In December of 2000, just before our launch, I sold every piece of jewelry I owned: one ring. That is all I owned, and I got \$90 for it. Those were the toughest times. Our first member joined on December 21st. Since then, we have experienced tremendous growth. I believe that is because our members are our priority and it shines through.

**HomeWorkingMom:** Do you have local and national job listings?

**Rita:** A number of job listings are local, but in locations all over the country. This is a condition of the current job market, especially in administrative jobs that require quick exchanges of work. However, we do have a variety of positions in other categories that are nationally and globally available. Members often find temporary work while searching for their ideal match. More and more companies are acquiring enhanced technology that will help more national listings become available.

**HomeWorkingMom:** Do you charge a fee for your services?

**Rita:** Yes, but it is a very low one-time, lifetime fee. You see, we don't simply "list" jobs. We take the time to evaluate them, categorize them and ensure their reliability before allowing them to appear before our members. Each and every listing that appears questionable receives our qualified diligence. Our membership services offer convenience and reliability.

**HomeWorkingMom:** How can you charge so little for a lifetime membership?

**Rita:** Our service is in high demand and we could easily justify a higher fee for membership, but we choose not to. As a former job seeker who has lifted couch cushions looking for loose change to make ends meet, I can say that I have "been there." I keep the prices low because I want to include people of all circumstances. I offer low-cost lifetime memberships because I understand that it may take a job seeker several jobs and perhaps several months before finding an ideal match. Offering lifetime memberships is less stressful for job seekers and it allows us the opportunity to establish a long-lasting relationship with our members, which makes it all worthwhile.

**For the cost of one CD, you can join Home Job Stop today and get LIFETIME access to the home job database, updated daily. We highly recommend it.**

[JOIN HOME JOB STOP NOW](#)

## **WHAT IS SECRET SHOPPING?**

This is not exactly a home job the way you may have pictured it, but in some ways, it's even better.

We've done a lot of research into secret shopping and we are happy to report that there are many legitimate job openings that are perfect for moms.

National and local companies hire secret shoppers to check the quality of their customer service and products. Shoppers pose as customers or restaurant patrons, and report on their experiences. The shoppers are often paid for their time + get to keep what they buy and eat for free.

The resource that HomeWorkingMom.com chooses is [Money and Shopping](#). This is what one mom told us:

**One mom wrote:**

"The entire family went on a wonderful secret shopping assignment this past weekend at a nationally recognized pizza restaurant. Before going in, I assigned each member of the family something specific to remember. We all had fun observing different aspects of the shop.

"Of course, I had to double check all the facts before leaving the restaurant but when we got in the car and everyone shared their thoughts they were all pretty accurate. My report turned out really good because of a few small details that other family members remembered that I had forgotten!"

What could be better than a fun family experience where you eat for free, earn money, and get to teach responsibility and the power of observation to your children? This mother put it best: "My son now realizes that people could be watching when you don't realize it, so he should always behave correctly."

We just LOVE it when we discover a resource that brings real success to our readers.

If you are interested in becoming a secret shopper, we advise that you join Money and Shopping. Everything you need to get started is right there for you.

There are shopping jobs available right now for you and the friends you refer so don't delay. We highly recommend that you go to Money and Shopping right now to learn more.

[Money and Shopping](#)

## CHAPTER 4

### FREELANCE WRITING

Becoming a freelance writer can be a rewarding, interesting, and lucrative experience. As a writer, you have the special opportunity to influence what others think and do. You can touch emotions and possibly even change the course of a reader's life.

Each year, millions of men and women attempt to have their words published in magazines, newspapers, books and online but only a very small percentage are successful. Those who remain unpublished may feel that the published writers have more writing talent than they do, but in reality, talent is not usually what separates the published writers from the unpublished writers. The writers who consistently get assignments have learned where and how to market their work.

The Internet has expanded the number of opportunities for freelance writers and this expansion will continue for many years. Every Web site needs creative content and savvy freelance writers can generate incredible incomes writing for the online world. Most Web sites also offer newsletters or e-zines and articles are needed to fill them every week.

The message is simple: You have a better chance of earning a good income as a freelance writer today than ever before.

Here are some valuable tips that will help you begin your journey to success:

### **NOW IS THE TIME TO START**

You may have been blessed with some writing ability, but you will not become a freelance writer until you learn the methods used by working freelancers. Ask yourself this question: Do I want to be a writer, or do I want to write? There is a difference. Becoming a freelance writer is a fantasy: Writing is hard work. If you are waiting for the right time and place to begin writing, you will never find out if you can do it. Don't wait for the kids to start school or until you fix up your home office. To become a freelance writer, the essential first step is to begin writing right now. There is no better time to begin and waiting is just an excuse to avoid failure.

### **LEARN YOUR CRAFT**

This e-book cannot include writing lessons, but we can tell you how to develop your own style. First, you have to read. Read the type of writing you want to do. As you read, notice the best and worst traits of each writer. Write down phrases that you admire. You can even type the words of a good article to get a feel for the sentence structure. Then, read about writing.

Write as much as you can, as often as you can. Eventually, you will develop your own writing style, your unique voice, which will make writing a little easier. But this won't happen until you write as much as possible.

### **WRITE AN ARTICLE IN JUST ONE DAY...EVEN IF YOU ARE NOT A WRITER**

What if you could write a professional-quality article in one day, even if you don't consider yourself a writer? That is a skill that you could use:

- If you have to write reports
  - If have a service or a product to sell (even mlm)
  - If you'd like to be considered an expert in any field
  - If you belong to an organization you'd like to promote
  - If you want to write a blog
  - If you want to write chapters in an e-book
  - If you have ever thought for one minute that you'd like to be a writer
- And especially if you would like to earn a living as an article writer

You need to know about the [ARTICLE-A-DAY EASY SYSTEM](#).

This very special system is written by a woman who has devoted her career to simplifying complicated business topics and helping moms work-at-home - Georganne Fiumara, the founder of HomeWorkingMom.com

Georganne developed this system of writing when she had 2 young children and a business to run. At that time, she was also writing articles about working-at-home for top magazines and just didn't have enough hours in the day to get everything done.

The ARTICLE-A-DAY EASY SYSTEM features the ebook, Write An Article-A-Day, The Easy Way, and a step-by-step easy plan that makes writing fun and easy. After you read it, you will be able to



write a professional quality article in just one day. And, the System will give you 600 places to submit your articles so that they will get into search engines.

If you click the link in this ebook, you will also see an offer for a free special report, "How To Make Money With Your Articles."

It really is true that you can get so many of the things you want by writing articles, whether you want to write them for fame, fortune or web traffic.

**Get more information now:** [WriteAnArticleADay.com](http://WriteAnArticleADay.com)

## **EFFECTIVE MARKETING IS VITAL FOR FREELANCE WRITERS**

If you view your writing as your "product" you will understand why it is so important to use marketing techniques to persuade an editor to buy what you are selling. Writing is a business, and only those who realize this will have a chance of succeeding.

Experienced writers almost never write an article until they have an assignment. To get the assignment, they learn to craft targeted and appealing query letters that allow them to demonstrate their writing ability while attracting to their proposed topic. Many publications now accept query letters by e-mail.

### [Go Freelance](#)

If you want to become a freelancer, you need access to the most current information about available jobs. Freelance Work Exchange gives its members instant access to hundreds of real freelance opportunities. Whatever your skills and expertise, you can be sure that there is a demand for them in the freelance market. We admire their excellent customer service and their full guarantee.

**Tip:** Sign up for the trial membership in [Go Freelance](#) for only \$2.95 and you can get total access to the job listings.

## **DECIDE TO SUCCEED, EXPECT TO FAIL (SOMETIMES)**

No one likes to be told that their work is unacceptable. But it is especially difficult to have your writing rejected. The great majority of people who want to become freelance writers submit one article. When a rejection is received, the writer often feels that her worst fears have been confirmed: She can't write. So, she gives up. This is a very big mistake.

Freelance submissions get rejected for many reasons. Bad writing is only one of them. The rejection could have occurred because the topic may have been covered recently, or the piece was not submitted to an appropriate place...or the editor had a bad day. The reason really doesn't matter. It is important, however, to decide at the very beginning of your career that rejection is just one part of the acceptance process. Until you are willing to take the chance of being rejected, you will never have your work accepted. The baseball players who hit the most home runs also strike out the most. But the strikeouts don't take away one bit of the glory of hitting one out of the park. Instant success cannot be expected in any profession. Becoming a freelance writer is a process. Anyone with a little talent, a willingness to learn and a lot of perseverance can succeed.

## OTHER FREELANCE OPTIONS

"I came to HomeWorkingMom.com after doing a web search for ways to make money at home. It was at that time I found a link here for eLance.com. I have always been very computer savvy and did a lot of desktop publishing and websites for family members. I decided to do a LOT of online studying and went into graphic design. Thanks to you and your information, I have now made \$30,000.00 in my first year of business, and all from the comfort of my home! My children thank you and so do I! You gave me the tools to succeed in doing something I love. Thanks again!"

**Joanne Waser,**  
JOW Graphics  
<http://www.jowgraphics.com>

eLance is an auction-type freelance marketplace and a thriving community in which businesses can post their projects for bidding by freelance professionals. In many ways, eLance follows "eBay" type auction but the projects are posted instead of merchandise and the freelancers bid to get the assignment. The feedback rating system is also used which helps freelance professionals build confidence and credibility in their services. Both buyers and sellers have the opportunity to rate each other. When potential freelancers or employers see good ratings for previous work, they may be more likely to hire that freelancer.

In many ways, eLance has revolutionized the work world. Whether you are looking for freelance work or need to hire a freelancer to help with your business, eLance can help you fill your needs. There is no doubt that it is a valuable source of income, experience, and opportunities. Thousands of freelancers now rely on eLance for much of their business incomes and without any sales or marketing efforts. Few marketplaces compare to eLance in terms of the number, quality and variety of jobs posted. Currently, over 300,000 businesses and individuals in over 150 countries are registered with eLance.

eLance will handle payment from the employer (buyer) and deliver it when the job is completed satisfactorily and eLance will disburse the funds to the freelancer (seller) in the appropriate currency, which gives you the opportunity to win assignments from all over the world. Payment information is confirmed so the freelancer can feel confident when they accept a project, they will be paid. Overall, security features are put in place for both buyer and seller.

Apart from the auction for services, many businesses with projects will go to eLance and review the portfolios of potential freelancers and contact the one they like the best with an assignment.

You can register with eLance for free which will allow you to look around. However, if you want to showcase your work or bid on projects, there is a low monthly fee, which is well worth the cost. Whether you are a beginner or an experienced freelancer, you can attract work and get the right attention by using eLance.

**Take a look at eLance and see what others are doing. Just click on this tag:**



## CHAPTER 5

### TELECOMMUTING INSIDE INFORMATION

Telecommuting or Telework is a growing trend that allows you to work at home as an employee. More than 12 million employees telework more than 8 hours per week, up from 6 million in 2000. The number will hit 14 million by the end of 2009. If you want to be one of them, we have some advice: Change your focus.

It is very normal to approach a situation from your personal point of view. In this case, you want to work at home as an employee as a way to manage mothering and work. You know how important it is to develop a family-friendly work life. Your entire focus is on getting what you want. This is a mistake. If you want to convince your current employer to let you telecommute or get hired by a new company as a telecommuter you have to put your needs on the back burner and think only of the needs of your employer.

**Picture this:** You walk into a shoe store looking for a pair of comfortable shoes. You find what you want and when you tell the clerk he suggests that you buy a pair of high heels instead. He says, "Please, buy these shoes. I need you to buy these shoes. If you buy these shoes my life will be so much better." Does his argument persuade you to buy the high heels? No, it does not. But what would you do if the clerk said, "These shoes would go perfectly with the outfit you are wearing. This heel would make you look taller. Although this is a high heel, this shoe was designed for comfort. And, they are on sale!" You would certainly respond more positively to the second argument.

When you are trying to create a telecommuting position, you play the part of the clerk in the shoe store and your employer is the buyer. Unless you present a plan created from your employer's point of view, you won't be able to sell them on letting you telecommute. So, your first step to telecommuting is to learn about and convey the benefits of telecommuting to your employer.

**To help you present this new point of view, consider the following:**

- Studies show that telecommuting increases worker productivity approximately 15-20%
- Companies with telecommuting programs need less on-site office space, which can save 25-90% of rental costs.
- Every dollar that is invested in technology cuts business costs by \$2.
- Telecommuting decreases downtime created by bad weather, sickness or other factors that cause employees to take a day off. If you think hard and do some research, you will be able to come up with even more benefits to present to your employer.

The next step requires you to be tuned into your employer on another level. What possible objections will they have to your telecommuting? Write down the possible objections and then come up with focused answers. Will your employer feel that work teams cannot be successful with one member out of the office? If so, you can point out that collaboration can continue at a distance since the advent of e-mail, cell phones, conference calls, and all the working wonders now available. Will your employer be concerned about security and safety of company materials? If so, you can point out that there are many solutions for remote access security both online and in the telecommuter's home office.

## **YOUR BEST CHANCE TO TELECOMMUTE**

When seeking a telecommuting position, remember that the majority of telecommuting that is happening today is being done at small companies, not major corporations. Although there are a few outstanding examples of family-friendly corporations, those are the exception to the rule. Flexibility is found in the innovative small businesses more than in corporate structure.

As we said earlier in this e-book, it is easier to find telecommuting or freelance assignments with a variety of businesses than it is to get hired as a full-time telecommuter. When work is being done on a remote location, distance does not really matter. Many more companies are willing to use remote workers for short-term defined projects than to commit to a full-time agreement.

## **CHAPTER 6**

### **PREPARING AN EFFECTIVE ONLINE RESUME**

If you want to apply for jobs online, you need a resume that works, both in content and design.

Your resume is a marketing tool. Because you are unable to make a personal impression, it has to do the job for you. It must convey your value, your experience and convince the reader that you are the perfect person to do the job. It must set you apart from your competition and open doors for you.

Preparing a resume to submit online is a different process than mailing a paper resume. You cannot make an impression with nice paper or typeface and often it is not possible to use a cover letter. In fact, the words you write and your preparation are the only things that can impress. This can be a good thing.

You are probably used to seeing resumes that detail your current and/or previous jobs in chronological order, beginning with the most recent. This is the standard format, and the most acceptable. However, if you have not worked for a while, or your work experience is not current there is another way to arrange your resume. It is called a functional format. When you use this method, you can emphasize all of your skills and accomplishments, even those you have not been paid to do.

Here's how it works: Create headings that describe the types of work you have done such as "Public Relations", "Organizer", or "Special Event Coordinator" and include experiences you have had as a volunteer or in your personal life. Do you love people? Then you have excellent interpersonal skills. If you are computer literate, say so and list the types of programs you can use. If you are bilingual, be sure to note that too. Actual previous employment and contact information can be given at the end of the resume.

If you have successfully completed other telecommuting and freelance assignments, be sure to include that information. And remember, when you write your resume, do it with the expectation that you will succeed. Your confidence will shine through.

### **HOW TO PREPARE YOUR E-RESUME**

Here are some tips to help you prepare your e-resume for submission:

- Type everything flush left.
- Put your name, address, telephone number, e-mail address and other pertinent contact information at the top.
- Use a job objective statement at the top of your resume, and change your objective when necessary to fit the situation.
- Job sites may extract key words from your resume when selecting qualified applicants for a position. Be sure to include all of the key words that will help you be chosen for the jobs you desire.
- When using dates, stick to years and leave out months.
- Remove all formatting codes and do not use bullets, underlining, bolded letters or italics.
- When e-mailing your resume, do not send it as an attachment. Put it in the body of your e-mail.
- Write enough information to fit on one page.

## CHAPTER 7

### ONE MORE OPTION: CREATING YOUR OWN OPPORTUNITIES

The increase in actual jobs, telecommuting and freelance work assignments now available on the Web is very encouraging for all homeworking moms. However, you don't have to rely 100% on getting others to give you work projects. You can create your own by starting a home-based business using the skills you have now or those that you can learn. Writing, web design, data processing....any skill can be transformed into a business.

Did you know that the latest research from International Data Corporation shows that nearly 8,500 new home businesses are started every day in the US? 8,500 a day! Home business ideas can be found everywhere you look. You just have to be open to the possibilities. One successful entrepreneur describes the process of getting a business idea this way: "I keep a note pad in hand at all times because the world is a bazaar of ideas, just begging to be turned into businesses."

The biggest mistake made by aspiring home business owners is waiting for the perfect idea before beginning. Once you begin working on an idea, they tend to take on a life of their own and evolve in very unexpected ways. In order to succeed, you must give yourself permission to make mistakes.

The most valuable tool you will use when forming a business idea is a pad and a pencil. Like that entrepreneur quoted above, keep them with you at all times. Become aware of everything happening around you. Notice problems and think of ways those problems can be solved. The old adage says, "Find a need and fill it." That is one way to get an idea for a home business, but you may be more successful if you find a "want" and give people a way to get it.

Start your search by exploring the possibilities related to the things you love to do. If you love what you are doing, you will have a much greater chance of success. Most importantly, listen to your heart. When you find the right idea your instincts will tell you that "This is the one."

Many moms begin working on a few different business ideas at the same time. Begin your research by searching the Internet, reading books and determining who would want your products or services. Then, communicate with that target audience and determine their real interest. Soon, one of the ideas will begin to stand out and you can go solidly in that direction.

## THE NEWEST WAY TO EARN MONEY ONLINE: VIRTUAL ASSISTANT

As a virtual assistant, you can have the best of both worlds. You can work for a business like an at-home employee would but you can pick and choose your clients because you are the owner of a virtual assistant business.

In case you are still in the dark, a virtual assistant or VA works from a home office and provides many services that small businesses or individual entrepreneurs need. They use the Internet, telephone, fax and e-mail and give a level of service that could previously only be done on-site.

There are so many new opportunities waiting...and you can be part of it!

You can become a virtual assistant no matter what skills you bring to the table. For example, can you...

1. Help people remember important dates?
2. Do web design or create e-mail promotions?
3. Write a press release and/or articles?
4. Do research?
5. Take and return messages?
6. Coordinate travel plans?
7. Help plan an event?
8. Answer letters and e-mails?
9. Do transcription?
10. Create a database?

All of the skills you have developed or are willing to learn can be transformed into a virtual assistant business. All you need is a little direction.

There are virtual assistant courses being offered today for \$2,000 or more. We have searched for a much more affordable way for you to get the information you need to become a virtual assistant.

We found [The 5 Key Steps To Your Virtual Assistant Business](#) - and we checked it out for you. (We buy it and try it so you can feel safe.)

If you have any interest at all in becoming a virtual assistant, we think that this e-book + bonuses are a wonderful way to begin. See what you think now. ((( )))

## BUY GREAT IDEAS AND SELL OTHER PEOPLE'S GREAT IDEAS

We recently discovered an ebook ["20 Ways To Earn \\$100 Per Day Online."](#) It is written by Willie Crawford.

Willie Crawford is one of the Internet Marketing world's most influential voices.

Willie heads The Internet Marketing Inner Circle. One day, the members decided to put together ideas for making \$100 a day online.

"Simplicity is the hallmark of this product," Crawford said. "This unique publication is free of hype and is packed with valuable information. It was created by TIMIC members to demonstrate that a goal of making \$100 daily part-time is reachable.

"Every word in this publication was written by 'ordinary' people for 'ordinary' people. Customers will notice right away that the authors love what they do. It's a perfect product for people who'd like to open their own small business online or take an existing business to the next level."

"This can be the starting point from which people interested in working from home can develop a sustainable part-time income," Crawford said. "Each chapter of our publication was written by individual members of The Internet Marketing Inner Circle and outlines methods they use daily to make money online."

We agree. This is a fluff-free blueprint for anyone who is ready to follow the step-by-step instructions.

### **AFTER BUYING THIS EBOOK, YOU CAN MAKE MONEY RIGHT AWAY**

The ebook itself is a money-making opportunity. Only those who purchase it are allowed to sell it. You will get the full \$27 each time you sell it to a friend, business associate or client.

That is a great deal.

#### **Check it out now:**

["20 Ways To Earn \\$100 Per Day Online"](#)

If you sell this ebook, you will have entered the world of affiliate marketing.

As an affiliate, you act as the middleman between the consumer and the merchant. If you choose your affiliate products using high standards (as HomeWorkingMom.com does) you will get repeat sales and a good reputation.

The author gives everyone who buys the ebook for \$27 the ability to sell it to others and keep the \$27.

Well, many readers have reported that they bought this ebook and they are already trying some of the ideas. But even better, quite a few of you have sold copies (through putting links in emails and on websites) to enough people to make a really good profit.

Making money online with an information product or any other way is no different than any other business. You have to know who your potential customer is and you have to convince them that you can give them what they want to improve their lives in some way.

If you remember this fact, all the rest will fall into place.

### **THIS IS MY RECOMMENDATION FOR NEW AFFILIATES**

Rosalind Gardner is an amazing woman. With no previous experience, she has earned \$436,797+ by selling other people's stuff online.

She has written an ebook that I just purchased and read that tells you exactly what you need know to succeed in affiliate sales.

In her down-to-earth, sincere and often humorous style, Rosalind guides you through the entire process of starting and succeeding in affiliate sales.

Frequently revised and updated to reflect industry changes, the Super Affiliate Handbook now consists of 236 pages and 124 screenshots that will show you step-by-step how to become a Super Affiliate...or just earn a lot more money each week.

Learn exactly how she does it:

[Super Affiliate Handbook by Rosalind Gardner](#)

## CHAPTER 8

### REVIEW

We hope that this ebook has been a good starting point for you on your quest to make money and home. You will be receiving our HomeWorking Mom-to-Mom Memos to give you more ideas plus you are invited to visit HomeWorkingMom.com often to keep informed.

Here is a review of all the resources that you have read about here today:

[Home Job Stop](#)

[Money and Shopping](#)

[The 5 Key Steps To Your Virtual Assistant Business](#)

["20 Ways To Earn \\$100 Per Day Online."](#)

[Article-A-Day Easy System](#)

[Super Affiliate Handbook](#)

[HomeWorkingMom.com](#)

Good Luck!

